

# CJS Flickr

# Image Guide

March 2022

#### **Overview**

You are free to share all the <u>Community Justice Scotland Flickr images</u>, this includes the copy and redistribution in any medium or format for any purpose, even commercially.

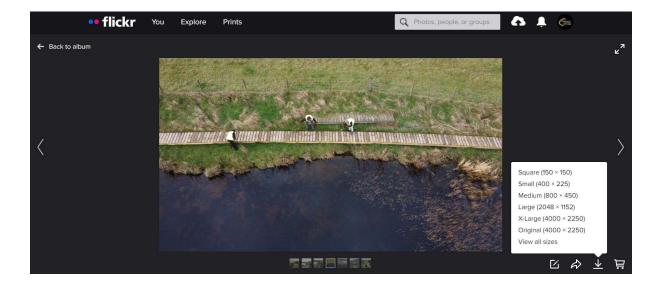
We particularly encourage their use in reports, media (where approved), local area communications, marketing collateral, research and presentations.

# Choosing the right file size

You can download various image sizes directly from Flickr using the down arrow icon on the bottom right of an image. You should choose the size that'll be most appropriate for your material.

#### The options include:

- Original and X-large: great for use on projects where the image will be printed.
- Large and Medium: ideal for documents such as reports and presentations.
- Small: is the smallest size we'd recommend using and only if there is a specific need to keep your document file size small.
- Square: not recommend for use.



## Further resizing

If further resizing is needed, make sure the image ratio is kept as per the original and the resolution is high enough to prevent it from becoming distorted.

#### Cropping

Only the background should be cropped, the main focus of the image should remain visible.

#### Further changes

If you remix, transform, or build upon the material, please do not distribute the modified material.

## **Captions**

There is copy provided by CJS for each image on Flickr, feel free to use this or to edit for your own use. It's important not to change the context of the image when creating your own caption.

#### <u>Attributing</u>

Beneath the image credit Community Justice Scotland.

# Image licensing rules

The license we use for the images is: <u>Attribution-NoDerivatives 4.0 International (CC BY-ND 4.0)</u>



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